

## Benefits of the Digital Tool Kit

Increases Revenue Per Member
Increases Sales of Group Training
Increases Speed to Quality Tours for New Employees
Improves Brand Presentation
Incorporates Crunch Vocabulary Through Repetition
Improves Consistency Across Locations
Easy to Use
Real-time Reporting for Each Location and Each Lead
Instant Visibility for Lead Progress, Guests on Pases, Peak Guest Traffic

and MORE...